

# JOHN BURROWS



16

# JOHN BURROWS

## An Exciting Sponsorship Opportunity

Motorcycle road racing is one of the most exciting sports in the world, accessible to all and guaranteed to provide enjoyment each time the machines take to the circuit. With television viewing figures and trackside attendances continuing to rise, exciting opportunities lie ahead.

John Burrows is recognised as one of Ireland's most talented road racers and he aims to challenge the very best this spectacular sport has to offer. To do this, John requires the best possible machinery and back-up to match his professional and mature approach to his racing.

To enable further success, John requires additional funding and is therefore offering an exciting opportunity for you to become part of his successful team. Full details are contained in this portfolio.



## Contact Us

**Rider:** John Burrows

Tel: 0771 8895679, E-mail: [john@johnburrowsracing.co.uk](mailto:john@johnburrowsracing.co.uk)

**Team Manager:** David Campbell

Tel: 07703274808, E-mail: [david@johnburrowsracing.co.uk](mailto:david@johnburrowsracing.co.uk)

**Press Officer:** Baylon McCaughey

Tel 0771 8626454, E-mail [baylon@btinternet.com](mailto:baylon@btinternet.com)

**Web:** [www.johnburrowsracing.co.uk](http://www.johnburrowsracing.co.uk)



# JOHN BURROWS

## John Burrows

John Burrows, known in racing circles and to his fans as Joni B, is currently one of the best Motorcycle Road racers in Ireland. His rise in a very short career has been nothing short of meteoric. Like many road racers John started in Clubmans Short Circuit in 2002, winning both the 600cc and 1000cc titles in his first year. John is only the third rider to ever achieve an Irish Clubmans championship Double. In the same year from 64 starts he scored 46 podiums, 22 wins, 24 fastest laps and 5 Rider of the Day Awards. He remains the ONLY rider ever to score six wins from six starts at a Clubmans meeting.

He progressed into road racing in the same year and finished a fine second with the fastest lap in his first ever race at the Cookstown 100.

From 2003 John started to concentrate on road racing and over the last three years has built up an impressive tally of results including many podium finishes at both national and international level.

In 2005 he was voted Most Improved Rider by the MCUI and finished 3rd in the Superbike Championship and 3rd in the 600cc championship.

In 2006 he has had his most successful year ever finishing 3<sup>rd</sup> in the Superbike Championship, 3<sup>rd</sup> in the 600cc championship and 4<sup>th</sup> in the 250cc championship. This is made all the more impressive as these results were obtained on vastly inferior machinery than the top five riders in the series. He was also awarded Man of the Meeting at the Cookstown 100 and the Boyne Road Races.

Despite his success John is one of the most level headed and nicest guys you could wish to meet. He is held in the highest esteem by everyone who knows him and especially by his fellow riders. John runs his own engineering business near Dungannon and puts a considerable amount of his own money into motorcycle racing so he appreciates fully the help and investment sponsors bring to the team.

In 2007 with the right support John is capable of achieving even greater success and that means even greater rewards for his sponsors. We hope that you will want to be part of that team.



## Career Highlights

### 2002

- Irish Clubmans 600cc and 1000cc Champion. 46 podiums, 22 Wins. 5 Rider of the Day Awards.
- 2<sup>nd</sup> in First ever Road Race at Cookstown with fastest lap.

### 2003

- Winner 250cc Support Race at Cookstown 100. 2<sup>nd</sup> in 750cc Support Race at Cookstown.
- 4<sup>th</sup> In Manx Grand Prix Newcomers Race. 12<sup>th</sup> in Manx GP Senior Race. 3 Silver Replicas.

### 2004

- Winner both Superbike B races at Cookstown 100. Winner both Superbike B Races at Kells.
- Manx GP 4<sup>th</sup> in Junior Race and 5<sup>th</sup> in Senior Race. 3 Silver Replicas.

### 2005

- Voted Most Improved rider by MCUI (Motorcycle Union of Ireland)
- 2nd Place in the 125/400cc Race at the International North West 200
- 12<sup>th</sup> Place in the 600cc Race at the International North West 200
- 3<sup>rd</sup> Place in the Manx GP Junior Race (Lapping at over 119mph)
- 10 Podium finishes on the Road Racing Circuit.

### 2006

- Awarded Man of the Meeting at Cookstown 100 and Boyne Road Races
- 19 Podium Finishes on Road Racing Circuits.
- 3<sup>rd</sup> in the Irish Road Race Championship Senior Class (Superbikes)
- 3<sup>rd</sup> in the Daingean Motorcycle Supporters Club Irish Open Championship
- 3<sup>rd</sup> in the 600 Supersport Championship
- 4<sup>th</sup> in the Irish 250 Road Race Championship
- 5<sup>th</sup> in the TSRSC 250 Road Race Championship
- 8<sup>th</sup> in Duke Road Race Rankings
- Won 2 Silver Replicas and 1 bronze replica at Isle on Man TT. John also had 3 top 20 finishes on his debut and lapped at over 121mph



## Becoming part of the team

Should you wish to become part of our team, we will endeavor to endorse your products and services where possible:

- Your name will be emblazoned on all machinery, race transporter and team clothing/leathers at all meetings for the best part of a year.
- Your company and products will be ideally placed to receive top profile in this exciting high-speed sport, which has some of the largest spectator attendance figures of any sport in the UK and Ireland.

Estimated spectator figures for the Irish Road Race Championships are at 30,000 people per event, whilst the award winning North West 200 is now the biggest sporting event in Northern Ireland. In addition, the Isle of Man TT races continues to attract massive crowds and huge media attention - especially in 2007 when it celebrates it's Centenary.

- TV, DVD and Video coverage of the sport is ever increasing. The Irish Road Race Championships are all shown on BBC Northern Ireland and across the UK via digital television. Viewing figures for Northern Ireland alone are upwards of 100,000.

Meanwhile, the BBC's coverage of the Isle of Man TT races became the 3rd most watched bike sport program in 2006 with a viewing figure of 1 million!

Motor-sport specialists Greenlight Television also show all of these programs, reaching millions of homes worldwide, across 142 countries. Coverage is then transferred to video and DVD and again sold all over the world. Indeed, the TT review and the Irish Road Racing Season Review are 2 of Duke's best sellers!

- Extra publicity for you will be available through web site coverage and literature such as this portfolio.
- John will also have a web site up and running for the 2007 season and this will be updated regularly throughout the season. It will also be linked to all the main road racing and motorcycle related websites. Sponsors will be featured on the web site and this is an excellent opportunity to promote your business.

